Library Strategic Directions for OA

OER Statement

The Open Education movement is changing the ways that information is created and shared. The library recognizes and supports instructors who choose to contribute to the body of knowledge contained in open education resources.

Defining OER

- any educational materials that are openly available, including journal articles, instructional videos, course modules, ebooks (including tex
- by using this broad definition, faculty are able to work with the library at any level of their instruction - full course, full lesson or activity, or a single resource.
- ideally, materials are available under the 5Rs: The right to Retain, Reuse, Revise, Remix, and Redistribute; Some materials may only be available under some of these terms.

Specific Benefits of OER

Benefits of OER can be assessed on several levels depending on the stakeholder.

Students benefits include lower costs for course readings, and new ways to interact with faculty through targeted assignments and activities. *Faculty* benefit from increased student engagement and enhanced learning outcomes. *Libraries* stretch collection budgets by diverting funds away from the high cost works by traditional publishers. Through the collaboration and fostering relationships with faculty in a new way, *librarians* take one step closer to participating directly in course delivery. *Institutions* benefit from increased student retention, engaged faculty, and the creation of a good news story!

STRATEGIC OBJECTIVE: DISCOVERING
Helping faculty, staff, and students find appropriate open educational resources is a significant opportunity for libraries.

- Assist faculty in finding appropriate, high-quality OERs
- Assess and collect high quality OER resources in easily discoverable guides
- Catalogue appropriate, high-quality OERs (e.g., textbooks) in library collection
    - highlight/promote these materials (e.g., open textbook displays)
- Assist faculty in identifying appropriate OER repositories for their materials, assist with uploading/indexing

STRATEGIC OBJECTIVE: ADOPTING

- OER course development/conversion grants (library funds faculty to create or convert a course to using OERs)
    - Open Course Conversion Grant / Open Course Creation Grant
    - How much to pay? ($500-$1000???)
    - How much of the course material needs to be open to qualify?

- grants to support faculty in adopting existing OERs (e.g., "Faculty OER Fellowships")
  - OER Adoption Grant
  - How much to pay?

- OER development/conversion initiation consultation process (starts with a request from faculty)
  - OER course development/conversion team (team includes instructional designers, OER librarian, subject librarian, copyright librarian, faculty member)
  - Team could be virtual (e.g., course mailing group -- phil101-dev@sfu.ca) or in-person
  - Create a form for faculty to fill in at point of request, providing initial details to assess requirements

STRATEGIC OBJECTIVE: CREATING

In addition to helping faculty, staff, and students find and use OERs, many libraries have become involved in supporting the production of these resources as well, through the hosting of open textbooks or open access journals, providing multimedia workstations, and other activities and services.

- grants to support faculty in creating new OERs (e.g., "Faculty OER Fellowships")
  - OER Creation Grant
  - How much to pay?

- OER hosting/support (including journals, conferences, monographs, multimedia learning objects, etc.)
  - e.g., OJS, OCS, OMP
  - library works with IT department to find the best hosting options. Faculty write, library takes care of hosting. Make it easy for the Faculty member.

STRATEGIC OBJECTIVE: CONNECTING

While successful OER projects can happen in isolation, long-term success and sustainability comes through collaboration. The essence of "open" is that we can cooperative with others, share and use the results of past activities, contribute to broader projects, and reduce the time and cost requirements to achieve successful outcomes.

- Participate in regional, national, international initiatives (e.g., OER repositories, subject guides)
  - Share locally created open courses and resources (e.g., report results to BC OER libs, Open Textbook Library, etc.)

- Promote local success stories (e.g., case studies)

- Facilitate campus-wide OER interest group
  - including a list of faculty/courses using OERs

- Organize campus-wide OER awareness events
    - e.g., Faculty OER review workshops
    - Collaborate with student organizations

- Advocate for increased use of OERs on campus
    - Library displays of OERs
    - Highlight activities and successes at other institutions

- Springboard off of, or work with other institutional on OER initiatives

STRATEGIC OBJECTIVE: IMPROVING
To ensure our OER programs are effective and improving, careful metrics must be gathered and assessed, focusing on learning outcomes.

- Record metrics of outcomes (not just activities)
    - Track student savings (e.g., library paid a $1000 grant, saved 50 students $100 each)
    - Track adoption rates of OER institutionally
    -
- Create bibliography of research reports on effective OER usage
    - BC OER Lib project?

STRATEGIC OBJECTIVE: VISIBILITY
- pick the low hanging fruit and determine where librarian expertise can make biggest impact with lowest input
    - create library specific OER web page that puts guides, institutional info in one place
    - catalogue OERs where appropriate. First priority is BCcampus Open Textbook
    - Find Marc records for other repositories and assess for inclusion in catalogue
    - enable open collections through discovery layers and A-Z lists/ERM's
    - work with bookstores for easy printing/shipping of open textbooks
    - Publishing: identify different hosting opportunities for locally created OER content and recommend most suitable platform in conjunction with IT department.
    - purchase and display print copies of BC Open Textbooks
    - participate, and potentially lead OE programs for Open Access and Open Education week
    - identify OER practitioners locally and liaise with them
    - include OER in a Librarian's title

STRATEGIC OBJECTIVE: ADVOCACY (maybe more institutional roles, not library so set aside)

- work with student services so that open access icon is displayed next to each course in the calendar that uses open resources. Students can identify at the time of registration what their options are.

STRATEGIC OBJECTIVE: CLARIFYING ROLES

Libraries need to be realistic in what they can and cannot provide as OER support. The lines between enabler and creator can easily be blurred. Establishing expectations up front can help to ensure successful collaboration. Supporting OER does not mean that librarians will:

- Create new OERs for faculty
- Maintain lists of OERs for faculty
- Create, host, or maintain separate repositories for faculty
- Host LMSs (e.g., Moodle) or course platforms
- work in isolation from course developers/faculty members

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References

http://www.sparc.arl.org/resource/list-oer-projects-policies
http://www.gcu.ac.uk/media/gcalwebv2/library/content/pdffiles/GCU-Interim-Open-Educational-Resources-Policy-Approved.pdf
https://gcublend.wordpress.com/2015/03/16/8-steps-to-creating-an-institutional-oer-policy/
http://deepblue.lib.umich.edu/bitstream/handle/2027.42/78006/ReachingtheHeartoftheUniversity-KleymeerKleinmanHanss.pdf

Notes

Selection Criteria for Open Educational Resources (OER)

In addition to meeting the general criteria of materials selection, and in recognition of Shoreline Community College's intention to use more Open Educational Resources (OER), OER should meet these specific criteria

o Be licensed under an open license such as Creative Commons

o Be relevant to disciplines of focus of the Information Literacy Program, their courses, assignments and instructors.

o Be chosen in consultation with instructors.

Faculty Librarians, as part of their collection development duties, may recommend course-related materials such as OER textbooks to the Instructional Faculty in the subject area for which they collect.

From: http://shoreline.libguides.com/collection